

### YACHTING SERVICES



#### CONTENTS

Moravia Yachting	4
Our Story	6
Charter – Chartering a Yacht	10
Purchase – Buying a Yacht	12
Sales - Selling a Yacht	14
Part of the Hill Robinson Group	18
Around The World	20

**DISCOVER THE MORAVIA DIFFERENCE** 

## **MORAVIA YACHTING**

The mission of Moravia Yachting is simple: to match discerning owners and charterers with their perfect vessel, with discretion, with efficiency, and adding the value afforded by our expert knowledge at every opportunity.

We are trusted by our clients to deliver optimal investment choice on all aspects of acquisition, sale and charter. Expertise comes from experience and our specialised understanding, accrued from years of successful sales and charter bookings, delivered with integrity, proficiency, and the close attention to detail that our clients deserve, has afforded us a leading reputation.

Our most significant maritime transactions have been conducted without fanfare, solely in our clients' best interests. We offer the security and stability that only a Monaco institution of six decades' standing can assure.

#### ONE OF THE WORLD'S OLDEST YACHTING BRANDS REINVENTED TO SERVE TODAY'S ELITE YACHTING CLIENTELE OUR STORY

Moravia Yachting opened its first office in the Principality of Monaco, the nexus of luxury yachting, in the early 1960s and quickly grew, providing services and materials to ships worldwide and playing a central role in the construction of the first ever superyachts, including La Belle Simone, Nabila, Longobarda, and Il Mora di Venezia.

Our home port of Monaco has taught us the importance of circumspection over size. By embodying the ethos of the Principality, we have been entrusted to sell and acquire yachts on behalf of a select clientele. In essence, Moravia promises discretion and yachting prowess for exacting owners, with a heightened understanding of service excellence.

Today, we empower our clients with unrivalled technical, operational, and international industry knowledge.

M



#### ONE-OF-A-KIND VOYAGES THAT RAISE THE BAR, SAILING BEYOND THE ORDINARY

### **CHARTERING A YACHT**

Defining requirements, tastes and budget
Guidance on available yacht options
Personalised cruising itineraries
Assistance with all necessary paperwork
Concierge support

Based in Monaco but with a manifestly global reach, our charter options cover the world over. Each experience is tailormade to match the exacting requirements of your charter party, with expectations exceeded as standard. We marry decades of experience with unrivalled access to an enormous array of yachts. Our unambiguous focus on privacy has earned us our clients' trust and afforded us access to a selection of superyachts, ranging from historic vessels to the most pioneering launches of today. Moravia's charter brokers will advise on budget, size, style of yacht, and destination, crafting you an unforgettable charter odyssey.

From tropical wildlife trekking in Costa Rica to regatta racing in New Zealand or family-focused cruising along the French Riviera, it is all possible. Choose security and serenity, culture, and cuisine, or simply the luxurious celebration of time. Some guests prefer anonymity; others desire the head-turning allure of the latest superyacht launch, but our mantra to take the special to the sublime could not be more sincere - Moravia clients are afforded privileged access to some of the most incredible sights and exclusive experiences the world has to offer.

A carefully curated cast of personnel can be brought together to enhance your onboard experience. From ice pilots and cetacean specialists to gurus of wellbeing and boutique vintners, for voyages beyond the ordinary Moravia is your concierge. And experiences need not stop at the superyacht. Whether you want to tour the ocean bed in a submersible, trace the coastline by helicopter or seaplane, or extend your trip with a stay onshore pre or post charter, every requirement can be met. Some guests chase the final frontiers, seeking uncharted Arabian reefs and untouched Pacific atolls. Others seek the familiarity and sanctuary found in the glamorous backdrops of the Caribbean and South of France. Wherever your charter may take you, delivering seamless luxury across all seven continents is our forte.

#### WE CAN NAVIGATE A COMPLEX MARKETPLACE WITH CONFIDENCE

# **BUYING A YACHT**

Market searches and recommendations	
Guidance on annual running costs	
Facilitating offers, negotiations and closing	
Support with arranging survey's and sea trials	
Corporate, legal, operational, and technical advice	

A luxury yacht may be a unique and extraordinarily complex asset, but like any it is governed by popularity, singularity, and market forces. Moravia exists to help owners acquire their perfect vessel at the best possible price.

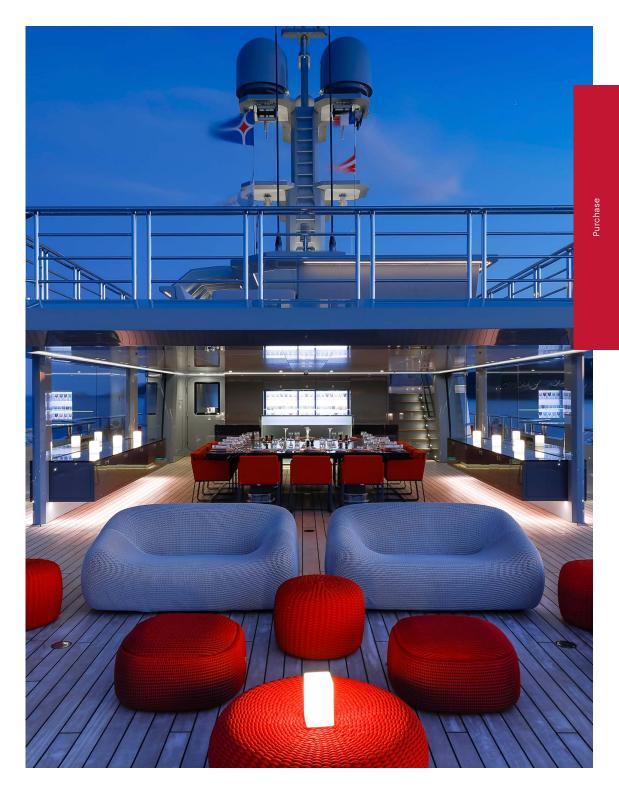
The prime sector in which Moravia operates is guarded by trust and tact. Our contact book stretches from the world's leading shipyards to diplomatic channels, and this grants our clients access to every available asset, no matter how elusive or unobtainable it may be deemed.

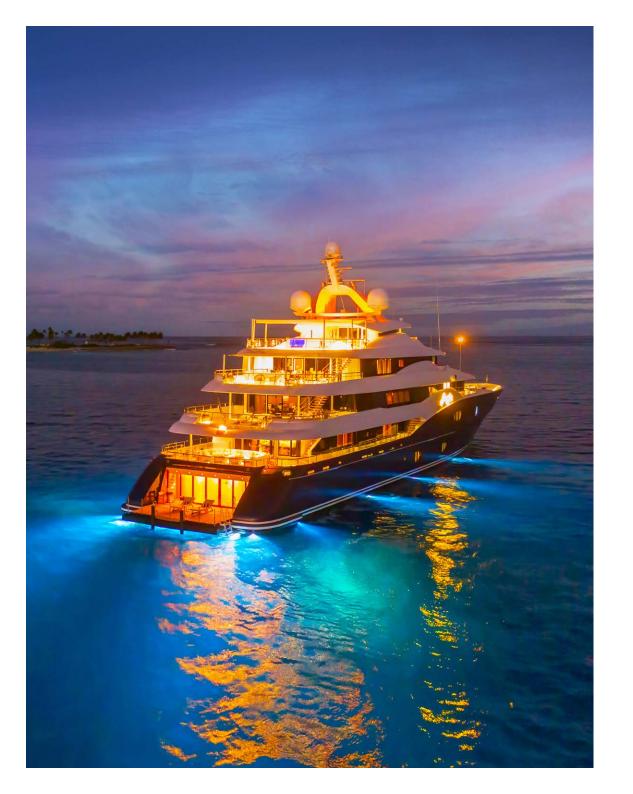
There are thousands of new and pre-owned yachts on the market, and a purchase must be treated with due diligence. With the needs of the purchaser forefront of mind, Moravia brokers evaluate and refine the selection, using our industry intelligence to guide the keenest figure.

We report purchase recommendations from a financial and technical outlook, while focusing on a client's ambitions every step of the way. Our negotiation strategy is based upon our deep background knowledge, which frequently results in significant saving's.

We personally inspect, survey, and sea trial each vessel prior to contracts being exchanged.

M





# PERSONALISED AND STRATEGIC CENTRAL AGENCY SERVICES SELLING A YACHT

Advise on list price and sales strategy	
Customised marketing plan	
Preparation of all sales materials	
Client visits, open days and yacht shows	
Responding to purchase enquiries	
Arranging surveys and sea trials	
Negotiating prices and securing the sale	

In recent years, Moravia Yachting has seamlessly executed several high-profile maritime transactions. Each negotiation was closed with the prudence and professionalism with which our company name has become synonymous, with several sales conducted between long-term Moravia associates.

Our yacht marketing strategies are highly personalised. Instead of blanket publicity for a hundred competing yachts, we create a distinct campaign for each vessel that we represent. We take the time to understand each yacht's story, its condition and value proposition, and implement a strategic and coordinated marketing campaign that shares a yacht's full narrative with a targeted audience to maximise its value. This highly personalised approach is executed with dedication and meticulous planning.

 $\mathbf{M}$ 



#### MORAVIA YACHTING

## PART OF THE HILL ROBINSON GROUP

Hill Robinson was specifically created to manage the operational complexities of the world's largest yachts, while bringing technical excellence to the fields of new build, refit, procurement, crew employment, and aviation.

As part of the Hill Robinson Group, Moravia clients benefit from a unique partnership that will help minimise the cost of ownership and optimise the experience. The synergy between Moravia Yachting and Hill Robinson promises optimal value alongside peerless management on a global scale. Hill Robinson has 12 offices, spanning the globe from London to Fort Lauderdale, Palma to Jeddah, and from Antibes to the Gold Coast of Australia.

M

Moravia Yachting is part of the Hill Robinson Group, empowering our clients with unrivalled technical, operational, and global industry knowledge. Nick Hill Partner



#### **GLOBAL REACH**

### AROUND THE WORLD

 Between our Gold Coast,
 Middle East and West Mediterranean,
 Western Europe and Eastern US
 Seaboard Office Network, we are able to offer round-the-clock coverage.



Australia Office G50/3, Gold Coast City Marina 76-84 Waterway Drive, Coomera Queensland 4209, Australia +61 755 731 764



France Résidences du Port Vauban 17, Avenue du 11 Novembre 06600 Antibes, France +33 4 92 90 59 59

For enquiries email enquire@hillrobinson.com or enquire@moraviayachting.mc



Monaco 8 Quai Antoine 1er Monte Carlo MC 98000 Monaco +377 93 10 29 29



**Cyprus** Limassol Marina P.O. Box 50160 3601 Limassol, Cyprus +357 25 025 750



Isle of Man Second Floor 14 Athol Street, Douglas Isle of Man IM1 1JA +44 1624 622 523



Italy The Plaza Porto Mirabello La Spezia, Italy +39 392 077 6440



Spain Avenida de Gabriel Roca 26 LOCAL N 07014 Palma de Mallorca +34 971 675 888



**USA** 1845 Cordova Road Suite 212, Fort Lauderdale FL 33316, USA +1 954 792 6112



Saudi Arabia Office 402, 4th Floor, Ibrahim Center 6942 King Abdulaziz Rd 3432 Ash Shati Dist, 23613 Jeddah Kingdom of Saudi Arabia



UK 201 Haverstock Hill Belsize Park, London NW3 4QG, United Kingdom +44 20 7443 5596



USA 2001 Broadway, 6th Floor Suite #7, Riviera Beach FL 33404, USA +1 954 792 6112





Discretion, efficiency and value for discerning yacht owners and charter guests



moraviayachting.mc